



Home of Celery-Vig, Nearly Completed, 420-422 East Jefferson St.

Celery-Vig

Incorporated Under the Laws of Arizona
Capital Stock 100,000 Shares. Par Val. \$1 Share

Read: Facts you should know about any proposition you are asked to invest in

Any man who can read the handwriting on the wall knows that the United States is on the verge of going dry by constitutional amendment, which means that we will never have a wet country again; and the man who can read the handwriting on the wall knows also that people must have something to drink—not only to quench thirst, but for social purposes—for dinners, parties and banquets. This drink must be one which can be drunk in large quantities and for which people will acquire a taste and drink it often. Imagine a man going to a party or a banquet and drinking a lot of soda pop as he would champagne or hi-balls.

The individual or the company that can produce a drink that can be used for these purposes—that is palatable, that creates a desire, that has a "come-back"—will have a bigger business in ten years than the Standard Oil Co. has today.

Mr. A. G. Hulett, the producer of Celery-Vig, has spent eighteen years in perfecting the drink. It has been improved from time to time, but the great improvement which will make it a national drink and will fulfill all the wants of the people has only been perfected in the past six weeks and is now being placed on the market throughout the state of Arizona.

Celery-Vig is a dry drink containing very little sweetness; is a great thirst quencher, a health builder, and has the "come-back" necessary to make it a great national drink.

CELERY-VIG BOTTLING COMPANY

The Celery-Vig Bottling Co. has been organized with a capital of \$100,000, and will have exclusive and perpetual rights to bottle and sell Celery-Vig in the states of Arizona and New Mexico; El Paso County, Texas; Imperial County, California, and the Mexican state of Sonora. No one has received one dollar's worth of promotion stock in the Celery-Vig Bottling Company. Every stockholder has paid for his stock in cash at one hundred cents on the dollar. 40,000 shares of the capital stock are owned by the Celery-Vig Corporation, which company owns all of the patents, trade-marks and formulas for making Celery-Vig. The Celery-Vig compound is made by the Celery-Vig Corporation and is sold to the Bottling Company on a basis of 10 per cent. net profit so that the Bottling Company makes practically the entire profit on the product.

ASSETS OF BOTTLING COMPANY

The liquid assets of the Celery-Vig Bottling Co. today (which means paid-in cash capital) exceed \$23,000. The company has purchased outright for cash three bottling plants, namely: The old Eagle Bottling Works of Phoenix which is now being enlarged by the construction of a new building and the addition of new machinery, to three times its former capacity; the Mitchell Bottling Works at Mesa, which has been moved to 162 Main Street, Mesa, and the capacity of the plant doubled over what it was last year; the old Standard Bottling Works in Bisbee, together with the machinery, stock, equipment, delivery car, etc., the building of which is now being remodeled and new machinery installed that will double the output of that factory. The two first-named plants are now in full operation. The Bisbee plant will be in operation on May 25th.

COMBINED OUTPUT OF PLANTS

The combined output of these plants will be approximately 3500 pint bottles daily. These plants, according to the best figures available, made a net profit last year of more than \$5,000 in bottling the ordinary soft drinks; with the addition of the great Celery-Vig drink and the increased capacity of the plants, we estimate that the profits from these plants this year cannot be less than \$10,000, and possibly much more.

At any rate, on a conservative estimate, we are prepared to guarantee to the subscribers of Celery-Vig Bottling Company stock, a cash dividend before the end of this year, barring, of course, any unforeseen calamities over which the company or its officers could have no control, such as the acts of God, the elements or the Government.

It is the intention of the Bottling Company to acquire a large piece of ground abutting on one of the railroad sidings, within the next ten days, either by lease or purchase, and to erect on this plat of land before the first of next January (conditions permitting) a first-class bottling plant and laboratories for the production of the finished drink and the manufacture of the compound which can be shipped from Phoenix to all parts of the West, as one barrel of the concentrate can be manufactured into 25 barrels of compound or bottling extract.

There is no other drink on the market of which we have ever heard that can be shipped in concentrated form the same as Celery-Vig. Consequently, the main plant for the manufacture of the product will be maintained in Phoenix to supply the entire west. It is the hope of the directors of the company that they may find

ample support in our own state for the financing of the corporation so that they will not have to place any of the stock outside of the state as there can be no question in the minds of thinking men that Celery-Vig Bottling Company stock will increase in value very rapidly.

OUR PROSPECTS COMPARED WITH OTHERS

The only drink on the market today that ever had possibilities to compare with these of Celery-Vig is Coca Cola. The Coca Cola Company is practically a close corporation today, but from court records which we have been able to secure, we find that the dividends paid by the Coca Cola Company for many years exceeded 3,500 per cent. per year. There can be no question in regard to the correctness of these figures as they are court records here in Arizona. We have been told of one instance in which two shares of Coca Cola Company stock, held by a druggist at Rome, Ga., were sold years ago, before the company became the great dividend payer that it is today, for \$14,000.00, par value, \$100.00.

Another instance of what may be done with a non-alcoholic drink is the record made in the past two and one-half years by the Bevo Company, which is owned and controlled by the Anheuser-Bush Brewing Co. of St. Louis. This drink, Bevo, has been on the market less than three years, and on the first day of April this year the Bevo Company were manufacturing in their mammoth plant in St. Louis 2,000,000 bottles of Bevo daily, and when this statement was given to us by the agent of the company (and the Bevo Company print this statement in their literature) they were 150 carloads behind in their orders—and remember, that was at the beginning of the season.

IF YOU WANT MORE INFORMATION SIGN COUPON No. 2 AND MAIL TO US, BUT IF YOU WANT TO BE SURE of SOMETHING

COUPON NO. 1

Celery-Vig Bottling Co.

O'Neill Building

Phoenix, Ariz.

Gentlemen—Enclosed please find \$..... as part payment of shares of the capital stock of the Celery-Vig Bottling Company, balance to be paid in 4 equal monthly payments.

Name _____

Address _____

Present Stockholders of the Celery-Vig Bottling Co.

Fred Barrows, Phoenix.
P. K. Lewis, Phoenix.
J. E. Morrison, Phoenix.
F. S. Houston, Phoenix.
Frank Thomas, Phoenix.
P. Corpstein, Phoenix.
Vic Hanny, Phoenix.
Donald Dunbar, Phoenix.
R. C. Gardner, Phoenix.
E. L. Weston, Phoenix.
Doane Merrill, Phoenix.

H. B. Eads, Phoenix.
A. G. Hulett, Phoenix.
Murray J. Morley, Phoenix.
W. A. Seale, Phoenix.
John C. Brown, Phoenix.
George Martin, Tucson.
E. J. Huxtable, Douglas.
W. W. Mitchell, Mesa.
G. M. Stewart, Bisbee.
Gordon Goodwin, Winkelman.

McCalla Mercantile Co.,
Cashion, Arizona.
Mrs. M. H. McCalla,
Cashion, Arizona.
E. F. Shrad, Phoenix.
S. Sienknecht, Phoenix.
Chambers Transfer Co.,
Phoenix.
G. B. Batchelder, Phoenix.
M. S. Solomon, Phoenix.